

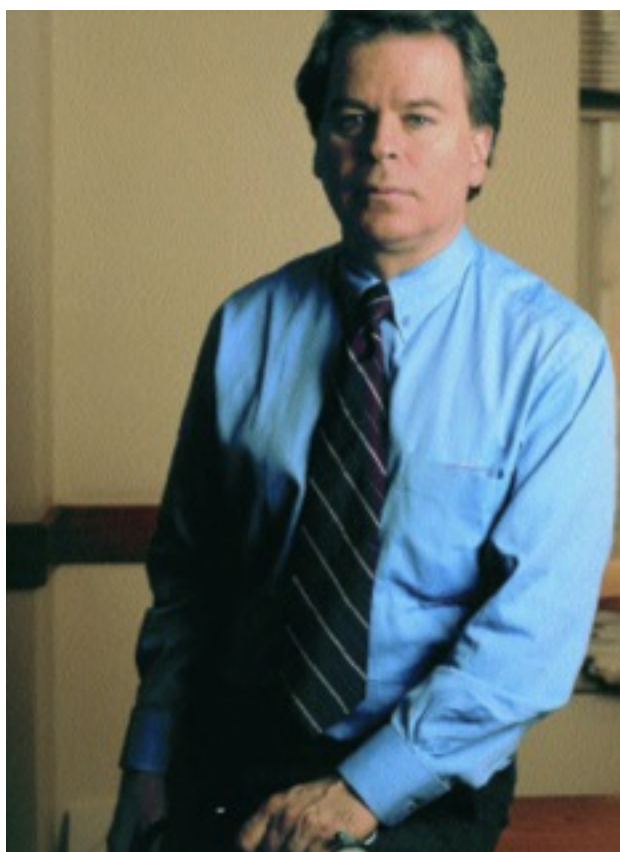
Coordinamento dell'evento: Marco Guidetti, The SkinCare Clinic - Lugano

Programma ufficiale della Conferenza -Evento

Palazzo dei Congressi di Lugano, 23 Marzo 2014



NUTRIZIONE INDIVIDUALIZZATA: DISINTOSSICAZIONE, INTEGRAZIONE ALIMENTARE, BENESSERE, PREVENZIONE DELL' AGING, DEI DISTURBI DEGENERATIVI E DA MALNUTRIZIONE



Nicholas Gonzales, MD

Versione riservata PRESS



Ms Carol Alt

CONTENUTO:

- temi del congresso
- orari
- mappa
- regole generali

“ La formazione è imparare quello che non sei nemmeno consapevole di non sapere.”

- David J. Boorstin



L'alimentazione vegetariana e' la migliore scelta alimentare?

La carne e' una buona fonte di Vitamine?

Gli alimenti biologici sono solo un mito?

Gli integratori servono... o non servono? ...o fanno addirittura male? o...una vostra amica ha “letto su internet che...” ?

E' vero che fa bene “digiunare” con succhi di verdura?

Come si mantiene una forma ideale?

*La confusione regna sovrana nel campo dell'alimentazione: ma grazie a questa conferenza, per la prima volta, tutto diventerà chiaro! Grazie agli esperti scoprirete come i differenti cibi influenzano il *sistema nervoso autonomo* e perché ogni individuo necessita di una alimentazione individualizzata.*

Il Dottor Nicholas Gonzalez, che e' considerato da molti il più grande nutrizionista vivente. Il Dr Gonzalez e' allievo dddd Dr Robert A. Good, considerato il padre dell'immunologia moderna. E' un'occasione irripetibile per ascoltare dal vivo il Dr Nicholas Gonzalez.

Orari della Conferenza CIRRH.org 2014

Ore 8.30

Inizio registrazione partecipanti

Ore 9.00

Distribuzione dei libri ordinati prima dell 10 Febbraio, autografati da Ms Carol Alt

ore 9.30

Inizio Conferenza con Dr **Nicolas Gonzalez** MD, Ms **Carol Alt** ed il Dr Med **John van Limburg Stirum**

ore 12.30

Pausa pranzo

ore 13.00

Ripresa conferenza

ore 16.00

Conclusione conferenza e distribuzione delle cartelle riassuntive dei protocolli di disintossicazione e dei certificati di partecipazione.

ore 16.10

30' per le domande dei partecipanti (facoltativo)

Temi della Conferenza CIRRH.org 2014

Dr Nicholas Gonzalez MD - New York City, USA

- Il Dr Weston Price e gli studi alimentari sulle popolazioni indigene.
- Introduzione ed approfondimento del sistema nervoso autonomo.
- Fegato, intestino, reni e pelle: funzioni degli organi emuntori.
- L'individualità degli equilibri acido-base sul SNA.
- Le "diete" Atkins, Kusmine, Gerson a confronto.
- L'acqua, le tossine ambientali e la purificazione dell'acqua.
- Crudismo, cottura dei cibi,. Contenitori tossici da evitare per la conservazione di cibo ed acqua.
- Gli enzimi nell'alimentazione: questi sconosciuti.
- Regole alimentari base: proteine, proteine animali, qualità delle stesse.
- Grassi Vegetali, Grassi Animali, Colesterolo.
- Soya: benefici? Effetto enzimatico sul sistema endocrino.
- Zucchero, Dolcificanti Artificiali, Farina Bianca, Miele, Zucchero di Cocco.
- Centrifugati di Verdura e Frutta: uso nell'alimentazione e nel digiuno di disintossicazione.
- Gli studi del Dr Gerson e gli studi del Dr Kelley
- Le pulizie del fegato con rimedi naturali e con caffè' . Le pulizie dell'intestino.
- Il Dr John Beard, il Dr Kelley e l'uso degli enzimi pancreatici.

Dr van Limburg Stirum - Seegarten Klinik, Zurigo, Svizzera

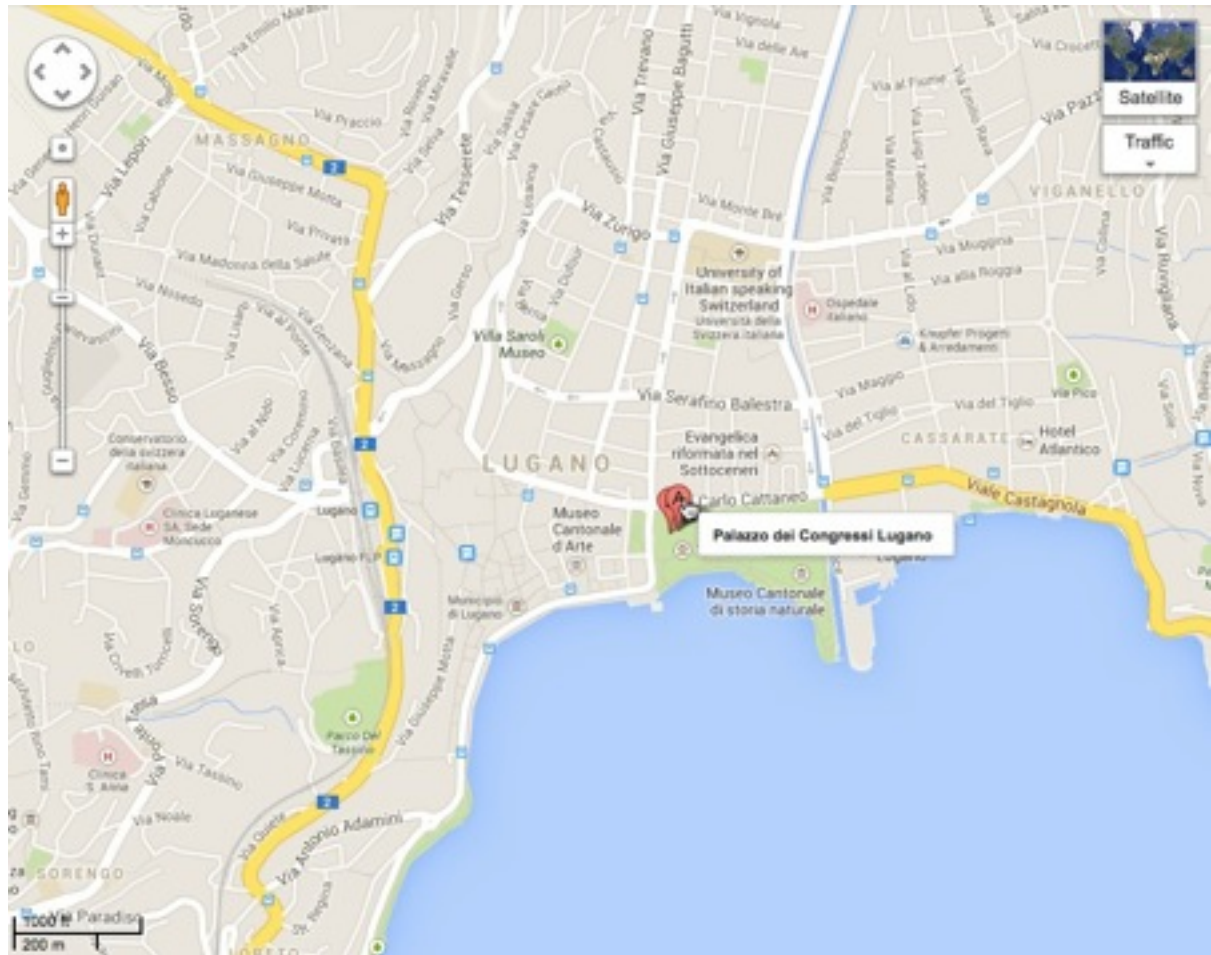
- ATP, Vitalità ed l'energia come base del benessere e della bellezza.
- La carenza di energia nelle donne dopo i 50 anni: le cause nutrizionali.
- Quali nutrienti per incrementare la vitalità ed il ringiovanimento?

Ms Carol Alt - New York City, USA

- La sua esperienza nell'alimentazione: un esempio vivente.
- Da "cibo spazzatura" alla dieta ed integrazione alimentare individualizzata.
- Come gestire l'uso degli integratori alimentari nella quotidianità.

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Conferenza CIRRH.org 2014

PRESS: per i giornalisti, previa conferma scritta di adesione e conferma definitiva da parte dell'organizzazione CIRRH, e' previsto il soggiorno presso un hotel 4 stelle di Lugano nella notte del 22 Marzo 2014 - di preferenza presso lo splendido "Hotel Parco Paradiso" parco-paradiso.com (a dipendenza della disponibilità di camere al momento della conferma di partecipazione).

E' previsto il trasporto dall'hotel al Palazzo dei Congressi ed e' incluso il pranzo di domenica 23 Marzo 2014.

Per le interviste contattare l'Ufficio Stampa Villani, Milano:
r.villani@villaniufficiostampa.it

Regole Generali:

La conferenza e' un evento creato dal CIRRH Svizzera.

CIRRH Svizzera e' l'unica depositaria delle informazioni diffuse nella conferenza.

Il CIRRH Svizzera e' depositario dei diritti audio, video ed audiovisivi della conferenza.

Per la pubblicazione di articoli sulla conferenza e' necessario contattare l'Ufficio Stampa Villani, Milano: r.villani@villaniufficiostampa.it

Lo scopo del CIRRH .org e' di promuovere, senza scopo di lucro, informazioni culturali su metodi utili a promuovere benessere e ringiovanimento dell'aspetto fisico. Per ogni variazione di dieta o programmi fisici e' sempre importante consultare uno specialista.

CURRICULUM VITAE Nicholas James Gonzalez, M.D.

36 East 36th Street, Suite 204 New York, NY 10016 212.213.3337

Education:

- B.A. Brown University, Major in English Literature (Phi Beta Kappa, magna cum laude), Class of 1970
- Columbia University, Premedical curriculum, 4.0 GPA, 1977-1979
- M.D. Cornell Medical College, Class of 1983, named a Teagle Scholar, awarded "Honors" for performance in Internal Medicine.

Career History:

1970-1977: Time Inc Journalist and free-lance writer.

Journalist highlights include:

- At Time, I was assigned to a number of medical projects, including a six-month investigation of drug abuse in America (under Special Projects – Book Division).
- Published my first major cover story, "The Strange Tale of the School for Gifted Children," in New York Magazine in July 1972. In this article, I exposed a world famous school for gifted children as fraudulent and put them out of business. As a direct result of this story, the New York Times began a front-page series dealing with fraudulent practices in education and both NYS and Federal agencies launched investigations into the problem.
- As a free lancer, I also published a number of lengthy articles related to medical topics.
- In 1976 for example, I wrote a cover piece entitled "Cancer Prevention" for an AMA magazine, Family Health, that was later used by a Federal agency as an educational brochure. This article was also published in selected issues of Reader's Digest
- I wrote an article for Prevention Magazine, "Why This Psychiatrist Switched," about an alternative practitioner in New York.
- In 1977, I was subcontracted to help update Adele Davis' best selling book "Let's Have Healthy Children".

- As a result of several health-related articles I wrote, I became interested in medical research, particularly cancer research, as a career. I turned down a lucrative contract for a novel I had been writing to go back to school to pursue premedical studies. I also turned down an offer by the late Dr. Robert Atkins to co-author books in development on nutrition and diet.

1977-1979: Premedical curriculum at Columbia University, 4.0 GPA

- After completing the rigorous pre-medical program at Columbia as a postgraduate student, I was subsequently accepted to every major medical school to which I applied (Stanford, Yale, Columbia, Johns Hopkins, Cornell, University of Pennsylvania, etc.). I chose to attend Cornell University Medical College because of its affiliation with Sloan-Kettering, and my wish to pursue a research career under its President, Dr. Robert A. Good.

1979-1983: M.D. Cornell Medical College

- At Cornell, as a medical student I began working in the research group of Dr. Good. After my second year of medical school, Dr. Good approved and supported my fledgling investigation of the controversial alternative cancer practitioner, Dr. William Donald Kelley, who based on a preliminary evaluation of his records seemed to be successfully treating advanced cancer with an aggressive nutritional protocol. I continued this research project throughout the remainder of medical school, including as four-month independent study during my fourth year.

1983-1984: Internship in Internal Medicine, Vanderbilt University, Nashville, TN

1984-1986: Cancer Immunology Research

- After my internship, Dr. Good invited me to join his research group as a full fellow in cancer immunology. I pursued my two year fellowship under Dr. Good after he left Sloan-Kettering, first at the University of Oklahoma, where he had been asked to set up a cancer research unit, and then to All Children's Hospital in Florida. I assisted Dr. Good in establishing bone marrow transplant units at both institutions. In addition, during my immunology training I continued and completed my intensive study evaluating Dr. Kelley's methods and results. This resulted in a 500-page monograph, written as partial completion for my formal training.

1987- Present: Private Practice, New York, NY

- In my practice, I use intensive nutritional therapy in the treatment of advanced cancer and other incurable diseases as well as for prevention.
- 1992-1993: Dr. Pierre Guesry, former Medical Director of the Pasteur Institute in Paris, and at the time VP of Research at Nestle, became interested in my approach, and came to New York for a formal review of my charts. Based on his enthusiastic recommendations, Nestle approved substantial research funding.

- July 1993: I presented cases from my practice at the National Cancer Institute in Bethesda, MD. After that meeting the Associate Director of the NCI suggested I pursue a pilot study of my treatment with patients suffering pancreatic cancer. Nestle agreed to fund the study, supervised by Dr. Ernst Wynder, the scientist who first reported the link between cigarette smoking and cancer and the premier cancer epidemiologist of his generation.
- 1995-1998: I embarked on a multi-million dollar R&D arrangement with Procter & Gamble, after the then Vice President for Health Care Dr. J.P. Jones, became interested in my treatment methods. Dr. Jones led a team to New York to review my records and based on his assessment, P&G proposed a three-year working partnership to support and develop my therapy. During this time, P&G assigned a team of scientists to work with me, and as a result of our collaboration, we perfected the manufacturing process for our anti-cancer enzymes. While at P&G, Dr. Jones, now retired, supported many innovative scientists, including Dr. Barry Marshall whose work with ulcer disease earned him the Nobel Prize in 2005.
- In 1998, Dr. Jones did suggest a continuing partnership, but, though honored, I declined because I did not wish to give up any intellectual rights to my therapy.
- June 1998: As an invited speaker, I presented the preliminary data of the pilot study at two sessions of an international cancer conference sponsored primarily by the National Institutes of Health and held in Washington, D.C.
- January 1998: Based on the preliminary pilot study results, The National Cancer Institute approved funding for a \$1.4 million grant in support of a controlled clinical trial of my work, to be conducted at the Columbia University College of Physicians and Surgeons. The Food and Drug Administration approved my therapy for use in the clinical trial.
- June 1999: Publication of the pilot study in *Nutrition and Cancer* (vol 33, no. 2, pp 117-124), reporting the most significant results ever reported for pancreatic cancer.
- June 1999 and June 2000: Featured speaker at a NCI conference in Arlington VA devoted to research approaches to non-traditional cancer treatments. At the conference, I spoke at length about my Kelley project completed under Dr. Good, as well as my pilot study.
- October 2000: Speaker at the first Presidential Commission on Complementary and Alternative Medicine in Washington D.C. I also wrote an article about the Commission that appeared in *totalhealth* magazine.
- February 2001: Featured in an extended profile appearing in *The New Yorker* magazine.
- 2002: Nestle approved funding to support testing of my anti-cancer enzymes in an animal model under the direction of Dr. Parvis Pour of the University of Nebraska, a pre-eminent expert in the molecular biology of pancreatic cancer. The very positive results of the animal work were published in the peer-reviewed journal *Pancreas* in June 2004, with me as a co-author. The NCI subsequently invited Dr. Pour to

present the paper at an invitation-only conference on pancreatic cancer held in Bethesda, Maryland.

- 2004: Nestle proposed a joint commercial venture, including joint patenting of my therapy, based on the positive clinical and animal studies. Though honored, I declined the lucrative arrangement, as I had declined the P&G offer, because I did not want to relinquish my intellectual property rights at that time. Dr. Guesry remains a close friend and strong supporter.
- 2000- present: I have been writing a series of books detailing the history, theory, practice and success of my therapy.
- Over the years I have regularly contributed as a guest on health-related talk radio programs such as Robert Scott Bell, LIME radio, Debra Ray, Ron Hoffman, Robert Atkins, etc.
- Over the years, my work has been featured positively in many consumer oriented venues, including Prevention, Total Health, Alternative Medicine, Life Extension, Longevity, New Yorker, among others.
- Dr. Gonzalez appeared 5 times on the Morning Show with Mike and Juliet, the Fox syndicated talk show. The producers used me as their expert on nutrition and alternative medicine and have told me my appearances have been among their most highly rated. During the July 4, 2008 week, they included my most recent segment in a retrospective “Best of the Morning Show.”

Awards (Medically Related):

- 1982: Teagle Scholar, Cornell University Medical School, 1982
- 2000: The Ernst L. Wynder Award, The Center for Mind-Body Medicine, Washington, D.C. (Dr. Wynder was the first scientist to confirm the link between cigarette smoking and cancer)
- 2000: Distinguished Pioneer in Alternative Medicine Award, Foundation for the Advancement of Innovative Medicine
- 2010: Integrity in Science Award from the Weston A. Price Foundation

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- Saruc M, Standop S, Standop J et al. Pancreatic enzyme extract improves survival in murine pancreatic cancer. *Pancreas*. 2004;28:401-412.